



Date: 09/09/2020

LETTER OF CONGRATULATORY & AWARD CONFEREMENT

SINGAPORE SME 500 AWARD 2020 – 2021

Dear **DESIGNED DESIGN ASSOCIATES PTE LTD,**

Congratulations on being awarded the Singapore SME 500 Award 2020 - 2021!

The Singapore SME 500 Award was launched to recognize Singapore's leading Small-Medium Enterprises across major trade and industries that have contributed significantly to Singapore's GDP. Today, the Singapore SME 500 Award continues to recognize Singapore SMEs that have been developed and managed effectively, honouring leading businesses that have proven its success within the related business industries and sectors.

The Singapore SME 500 Award serves as a prestige recognition for your business and team players that have contributed greatly to each organization. Through nominations and recommendations of SMEs, the Singapore SME 500 Award committee assess and qualifies credible SMEs to be awarded the Singapore SME 500.

Widely known in the business scene, achieving the remarkable Singapore SME 500 Award is an endorsement towards the business's success and is certainly a significant milestone towards the business's position within the industry. The Award also serves as a yardstick where SMEs benchmark their business position and competitiveness against their competitors.

Yearly, the Singapore SME 500 provides a comprehensive ranking system of all award winners. The ranking system is derived based on SME's performance and market position, allowing SMEs to understand each position within the Singapore SME sector. The Singapore SME 500 Award recognizes your business qualities and standards, acting as a benchmark of your brand against local and global competitors.

Today, SMEs that bears the iconic Singapore SME 500 trademark signifies strength, competitiveness and leadership within the industry, allowing award winners to be recognized as a leader within the industry.

Recognizing only the most enterprising and privately held companies that have made significant contributions, the Singapore SME 500 Award is an award that businesses strives for continuous improvements to achieve on a year-to-year basis, spearheading each business's appetite for growth and success.

This letter serves as a confirmation of your organization – DESIGNED DESIGN ASSOCIATES PTE LTD on being awarded the Singapore SME 500 Award 2020 - 2021.

You may access your award entitlements via ATC's Business Portal at www.atc.sg.

Year 2020 Implementations for Award Winners

To provide additional support for businesses in 2020, the Association of Trade & Commerce (Singapore) shall provide complimentary membership entry for all award winners till 31 December 2022.

As an ATC member, you will be entitled to connect with other accredited enterprises, leverage on available business facilities and services provided by ATC's partners while embarking on heightened business profile and commercial reputation. ATC's mediation clinic and business continuity team is available for provision of assistance should you require such services.

Details of your membership may be access via BusinessPortal@ATC.

Once again, congratulations on being awarded the Singapore SME 500 Award 2020 - 2021 and wishing you continued business success!

Thank you.

Yours Sincerely,

Mr Tan Kok How
Vice - Chairman
Association of Trade & Commerce (Singapore)

Scan QR to access BusinessPortal@ATC

